The MiDI programme (Milan Demonstrative Initiatives) is proposed for disseminating scientific and innovative solutions to EXPO visitors in a context of a synergistic action between public and private partners to support the improvement of competitiveness of micro, small and medium enterprises, at national and international level, and for dissemination of information. The day is especially dedicated to an international audience with the aim of transferring adequate, correct and up to date information about the latest research developments in the field. Certainly useful information for increasing SMEs competitiveness and disseminating Italian technologies.

**PROGRAMME**

**Chairman:** Dr.ssa Tiziana M.P. Cattaneo – CREA-IAA

*9.00 – 9.30*  
Registration

*9.30 – 9.40*  
Dr.ssa Tiziana M.P. Cattaneo – CREA-IAA  
Welcome

*9.40 – 10.00*  
Dr. Roberto Lo Scalzo – CREA-IAA  
The FAVOR.DE.NON.DE project: aims, partnership, preliminary results

*10.00 – 10.20*  
Dr. Antonio Diaferia – EMitech S.r.l.  
Method and technology to improve the quantity and quality of cereals and legumes in post harvest by microwave

*10.20 – 10.40*  
Dr. Daniele Massa – CREA-VIV  
Innovative mulching method and composition for pot-grown plants

*10.40 – 11.00*  
Dr.ssa Giulia Bianchi – CREA-IAA  
Innovative packaging: eco film and smart-packaging  
**11.00 – 11.20**  
break

*11-20 - 11.40*  
Dr.ssa Marina Buccheri – CREA-IAA  
Storage of fruit and vegetables

*11.40 – 12.00*  
Dr.ssa Maria Losi – CRA-SCS  
Seed certification and vegetable varieties

*12.00 – 12.20*  
Dr. Gianluca Ferrari – Nic-al S.n.c.  
Food control

*12.20 – 12.40*  
Dr.ssa Carlotta Casalegno – Chemservice S.r.l.  
Environmental control in agro-food sector  
**12.40 – 14.00**  
Demonstrative tour: from raw materials to fork

*14.00 – 14.20*  
Dr.Emidio Sabatini – CREA-ORA  
The IPATECH project: synergies of research and innovation to enhance the economic development of the Adriatic

*14.20 – 14.40*  
Dr.ssa Gabriella Biagioli, Dr. Enrico Mola - Bertuzzi Food Processing S.r.L.  
Natural bio-juices (NFC) new trend and waste recovery

*14.40 – 15.00*  
Ing. Giovanni Marino – G-TeK S.r.L.  
A new generation of solar dryer: materials innovation

*15.00 – 15.20*  
Mehbob Haq – SEDF, SINDH, Pakistan  
Horticulture Processing Facility in Sindh, Pakistan

*15.20 – 16.00*  
Speech of international guests

From May 26th to October 31st 2015 a PERMANENT POINT OUTDOOR EVENT for EXPO 2015 will be active into the building hall (level zero).  
For registration: annamaria.stellari@entecra.it